



SHIPPING

3.5 %

Global CO<sub>2</sub> emissions  
(Twice as much as the  
UK's altogether)

10 %

Sulphur dioxide (SO<sub>2</sub>)  
emissions causing acid  
rain

## Context

How will shipping undergo the energy transition? Currently, the shipping industry is not able to efficiently cope with the environmental challenges of the 21st century. In a context of oil depletion, giant container-carriers cannot curb their emissions. Their costs already soar with the price of oil, and soon enough they will simply run out of fuel. One day, will the oceans become insurmountable again?

## Sail-powered shipping: an alternative for the future

Sailing cargo is the only sustainable shipping that respects the environment and prepares our children's future. *TransOceanic Wind Transport* offers a first concrete solution and guarantees a drastic reduction of polluting emissions.



# Sail-powered shipping

## The course we are on

TransOceanic Wind Transport mutualises experiences and applies an integrated methodology for the promotion of sailed-powered shipping through carefully selected goods.

Thanks to a growing fleet, either in Transatlantic or in European transits, TOWT ensures the integrity of international trade operations, develops a global strategy, and promotes a vision of a future with hoisted sails.

## The wind and only

Using the existing sailing cargo ships so as to promote the building of ecoliners offers not only the opportunity to reduce one's maritime carbon footprint but it also helps looking at a future without oil more serenely.

## Eco-tracking label

With the **TOWT tracking Code**, printed on the eco-tracking label, TransOceanic Wind Transport unveils all features on each sail-shipment operation. This code is attached to the products and to each eco-sail shipping operation. It contains all the informations you should be curious about: product description, route, sailed nautical miles, ship and logbook.



## Share our vision !

- Take an active part in sail-powered shipping and more generally to sustainable development. Tell your clients about your interest for transition issues, offer them products with a TOWT code and prove your support to this visionary initiative.
- Share the vision of a global renewal of sail-shipment, invite your clients on board the ship, and benefit from a UK-wide PR campaign.
- Become the ambassador of a unique label, build a sustainable business relation with TOWT and its producers.

## Contact us

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