

TOWT : The decarbonized future

KIT MEDIA 2025



TOWT in brief

TOWT - transport à la voile, is a new-generation shipowner committed to decarbonizing maritime transport since 2011.

After several years of research and development, our fleet of cargo sailboats has been in operation since 2024. With a carrying capacity of around 1,100 tonnes per vessel, we offer a credible and immediate alternative to conventional shipping.

At the same time, TOWT has also developed the ANEMOS label, enabling consumers to easily identify goods transported by cargo sailboats.

This is a powerful argument for convincing shippers to choose the wind, and thus envisage a real energy transition to meet the climate challenge.

Since 2022, we have officially been a company with a mission.

Our mission, our values



Ambition

Change scale to take maritime transport into a profound energy transition.



Coherence

Acting realistically in relation to economic and logistical realities.



Humility

Giving shipping back its true value, both economically and in human terms.

Our activities



Transport

Owners of cargo sailboats for freight and passenger transport. Capacity of 1,100 MT per vessel. (Commissioned in 2024)



Certification

Via Anemos, a web application accessible to customers and shippers to track their products' journeys and carbon emissions.



Sales

Through our online store, sale of products transported by sail, including our The Answer brand (development planned for 2025).



Brokerage

Brokerage service for the use of work sailing ships. Shippers call on us to transport their products in a carbon-free way.



Our resources



[Vidéos](#)



[Photos & visuals](#)



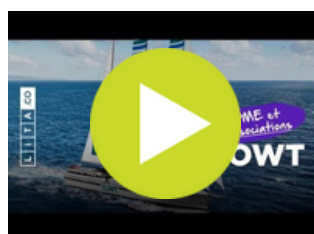
[Revue et communiqués de presse](#)



[Tracking ship construction](#)

They trust us

Over 2,200 people have decided to join TOWT, investing in the adventure of carbon-free transport.



Shareholders

Towt has attracted some twenty new shareholders, including the Swiss family office Après-demain, Groupe Idec Invest Innovation, Crédit Agricole Normandie Seine, as well as experts in renewable energies and shipping.

Melvin Da Costa, head of the GénérACTIONS Planète (RA for Responsabilité et Action) initiative within Après-demain, which is dedicated to impact investments in the energy sector, is delighted to have found in Towt a company **“which by its very nature meets this requirement, thanks to the 90% decarbonization of maritime transport”**.



Institutional support

- Le Havre Ville Portuaire Intelligente (HVPI) label
- Signatory of an incentive agreement with HAROPA Ports as part of the Environmental Ship Index (ESI) initiative set up in the Grands Ports Maritimes of Le Havre and Rouen to promote clean calls.
- First French shipowner to benefit from the “suramortissement vert
- First beneficiary of the Internal Guarantee issued by Bpifrance Assurance Export
- First French maritime beneficiary of Energy Savings Certificates (CEE)

Prizes and awards

- HAROPA's Best Green Shipping Line 2020 award
- Winner of the Agence de l'innovation pour les transports' Propulse program
- Winner of the AMI Logistique urbaine fluviale de l'Axe Seine project
- Ocean 2023 Innovation Trophy





Key dates



Key figures



4,50 M€
thanks to impact crowdfunding



Already accomplished

Since 2024

> 1 M€

revenues generated by 18 chartered yachts

> 1 M

of products transported and Anemos certified

> 1 M€

invested in detailed design R&D

+48 direct employment

2 400 T of CO2 per ship

created (sailors + sedentary workers), and numerous indirect jobs in shipyards, mast construction, shipper logistics, etc.

saved each year on detailed R&D design studies for departures from and arrivals at Le Havre

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