



Press release - Le Havre  
on the 9th of August of 2024

## **SV ANEMOS ABOUT TO SET SAIL AFTER A HISTORIC LOADING**

**SV "Anemos," TOWT's sailing cargo ship, is about to set sail on its first transatlantic crossing.**

**This is the first time in about a century that approximately 1,000 tons of goods have been loaded into a large transport sailboat.**

Nearly 900 US Format pallets weighing around 1.2 ton each have just been loaded on board thanks to the vessel's self-geared cranes.

A carefully-prepared logistics chain started to operate as soon as the large ship moored alongside at Quai Dresser.

Partners such as SOGENA and its subsidiaries in Le Havre : (SHGT, NORMANDIE ENTREPÔTS LOGISTIQUE, LPO SOGENA) and stevedores swiftly implemented a first-of-its-kind innovative port loading. A joint handling of the lifting equipment and the meticulous filling of the cargo holds took place in a collaborative effort around this historic moment.

Now fully loaded, with her cargo fully-secured and lashed - and her hatches tightly closed, the largest sailing cargo ship of the "climate era" is ready to set sail for New York.

**A purely "sailing" ship, the first sailing cargo ship primarily moved by sail power, it will take about two weeks for the vessel to reach New York Bay, the once discovered by the famous Havrais Giovanni da Verrazzano.**

Already, the forecast Easterlies in the Channel gives us great hope of making the passage from the Seine Bay across almost **entirely under sail**.





# Alongside TOWT, pioneering cargo-owners are onboard:

**Martell Mumm Perrier-Jouët**, the prestigious subsidiary of Pernod-Ricard, committed with us/TOWT back in 2021, united by a pioneering spirit and strong convictions. 85% of "Anemos" load will be champagne and cognac, and this first crossing signifies Martell Mumm Perrier-Jouët's ambition to make this their main mode of transport to the United States in the long term. This is an important step in their overall trajectory toward carbon neutrality by 2050, covering the entire value chain of the subsidiary.

**Château La Coste** is also choosing an committed and innovative maritime transport method to bring its wine across the Atlantic. Having been committed for two decades to enhancing its positive ecological impact and perfecting its terroirs in wine production, Château La Coste obtained Demeter certification in biodynamic agriculture for the entire estate in 2023, as well as biodynamic certification for its "Grand Vin" range. This environmentally respectful approach has always been part of the estate's DNA and the owner's vision.

**Founded in 1880, Maison Joseph Drouhin**, renowned for its exceptional Burgundy wines and its 100 hectares of biodynamic vineyards, is taking a new step in its ecological commitment. 15,000 bottles of 2022 Chablis and Côte de Beaune white wines are being shipped aboard the "Anemos". The American destination is particularly symbolic for the Drouhin family, who have their own import company in New York and also own 100 hectares of vineyards in Oregon for over 40 years. This first transatlantic crossing by sailing cargo ship is a long-term commitment, with two annual expeditions planned in the coming years.

**ANDROS, Chartreuse Diffusion**, and many others are filling the holds of Anemos for its first crossing, with many more to come!

(Interested? => Drop us a line at [commercial@towt.eu](mailto:commercial@towt.eu))

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